

DesignPoint is an exclusive, invitation-only event that connects senior-level Residential Kitchen and Bath Design specifiers, architects, and home builders with forward-thinking suppliers who are seeking new business partnerships.

Designed to elevate your industry network and expand your knowledge base, DesignPoint's personalized format delivers unparalleled, high-value connections. You'll spend 2 1/2 days in curated meetings based on your targets in the industry through intimate boardroom presentations and pre-scheduled one-on-one appointments. This high caliber event gets you the exclusive opportunity to connect with your top targets in a meaningful way and grow your business relationships.

Audience Overview



- Interior Designer
- Principal
- Creative Director
- Builder
- CEO/Owner
- Managing Partner
- Architectural Designer



Watch our Video and hear what suppliers are saying about our event format.



Contact us to learn more

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Supplier Categories



- Appliances
- Building Materials
- Cabinetry/Vanities/Millwork
- Coatings/Finishes/Surfaces
- Countertops
- Flooring Products/Services
- Furniture, Fixtures, Décor
- Hardware
- Lighting
- Plumbing - Faucets and Fixtures
- Systems (Ventilation/Water Filtration)
- Technology
- And more...



We invite you

to forge new relationships and improve your business today by attending one of our dynamic Events.

SUPPLIERS BY THE NUMBERS



73%
Generate an average of 6 or more new opportunities



93%
Say CPMG Events are the most productive events they attend



72%
Return on an annual basis

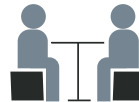
THE BENEFITS

- Targeted 1:1 Meetings
- Surround Yourself with Decision Makers
- Customized Schedule
- Exposure to Top Brands
- Demonstrate Your Expertise
- Increase Your Brand Awareness
- Structured and Well-Organized
- Three Days of Networking Opportunities
- Personal and Professional
- White Glove Execution
- **100% Efficient, Productive, Educational, and Fun!**



BOARDROOM PRESENTATIONS

- 20-minute presentations to a curated audience
- Brand exposure
- Share company's expertise



ONE-ON-ONE APPOINTMENTS

- 15-minute meetings
- Combination of pre-scheduled and onsite demand
- Determine next steps for business



KEYNOTE SESSIONS

- Inspirational
- Actionable insights
- Market trends and discovery



NETWORKING

- Interactive social events
- Networking and relationship-building
- Casual and fun

SAMPLE AGENDA

DAY 1

11:00 a.m.–7:00 p.m.
Arrival Transportation,
Badge and Event
Material Pick-up

4:30 p.m.–5:45 p.m.
Supplier Reception and
Peer Roundtables

6:00 p.m.–6:45 p.m.
Opening Keynote Speaker

6:45 p.m.–9:00 p.m.
Welcome Reception and
Networking Dinner

DAY 2

8:05 a.m.–12:55 p.m.
Boardroom Presentations

1:00 p.m.–2:00 p.m.
Networking Lunch

2:10 p.m.–2:40 p.m.
Daily Keynote Speaker

3:00 p.m.–6:00 p.m.
One-on-One Appointments

6:00 p.m.–10:00 p.m.
Cocktail Reception and
Networking Dinner

DAY 3

7:00 a.m.–9:00 a.m.
Supplier Breakfast

8:05 a.m.–12:55 p.m.
Boardroom Presentations

1:00 p.m.–2:00 p.m.
Networking Lunch

2:10 p.m.–2:40 p.m.
Daily Keynote Speaker

3:00 p.m.–6:00 p.m.
One-on-One Appointments

6:00 p.m.–9:00 p.m.
Closing Cocktail Reception
and Networking Dinner

DAY 4

4:00 a.m.–11:00 a.m.
Departure
Transportation

